

Andorra  
 Argentina  
 Armenia  
 Australia  
 Austria  
 Bangladesh  
 Belarus  
 Belgium  
 Benin  
 Bermuda  
 Bolivia  
 Botswana  
 Brazil  
 British JC  
 Bulgaria  
 Burkina Faso  
 Cameroon  
 Canada  
 Catalonia (Spain)  
 Central African Rep.  
 Colombia  
 Cote D'Ivoire  
 Croatia  
 Cyprus  
 Chile  
 Denmark  
 Dominican Rep.  
 Dutch Caribbean  
 Ecuador  
 El Salvador  
 Estonia  
 Fiji  
 Finland  
 France  
 Gabon  
 Germany  
 Greece  
 Guatemala  
 Haiti  
 Honduras  
 Hong Kong, China  
 Hungary  
 Iceland  
 India  
 Indonesia  
 Ireland  
 Italy  
 Japan  
 Jordan  
 Kenya  
 Korea  
 Latvia  
 Lithuania  
 Luxembourg  
 Macao, China  
 Madagascar  
 Malawi  
 Malaysia  
 Mali  
 Malta  
 Maurice  
 Mexico  
 Monaco  
 Mongolia  
 Namibia  
 Nepal  
 Netherlands  
 New Zealand  
 Nigeria  
 Norway  
 Pacific  
 Pakistan  
 Panama  
 Paraguay  
 Peru  
 Philippines  
 Poland  
 Puerto Rico  
 Russia  
 Scotland  
 Senegal  
 Singapore  
 Slovenia  
 South Africa  
 Spain  
 Sri Lanka  
 Suriname  
 Sweden  
 Switzerland  
 Taiwan  
 Thailand  
 Togo  
 Tunisia  
 Turkey  
 Uganda  
 Ukraine  
 Uruguay  
 United States  
 Venezuela  
 West Indies  
 Zimbabwe



JCI Copenhagen International is happy to invite you on 27th April 2009 to

## JCI Regional Meeting

### Communication vs. Communication

- Corporate Strategy of TDC
- The future of E-communication

The evening is organized around two speakers well known in the industry: **Eva Berneke**, working for **TDC** as a **Senior Executive Vice President of Group Strategy and Group HR**, and **Kasper Åkerlund**, working for **Carat** as **Interactive Director**. They are both working in the communication industry, in completely different companies. Each of them will present their experience and share with us their strategic views on their companies.

#### More about the speakers:

**Eva Berneke**, who is the **Senior Executive Vice President of Group Strategy and Group HR** of **TDC**, has worked for 15 years as a partner with the management consultancy firm McKinsey & Co. before joining TDC in 2007 as part of the Corporate Management Team. She holds an engineering degree from DTU and an MBA from Insead. TDC, one of the largest companies in Denmark, operates in a complex and dynamic market characterized by aggressive competition, heavy regulation and rapidly changing technologies. Eva will give a presentation on TDC's corporate strategy from planning to execution.



**Kasper Åkerlund**, **Interactive Director, Carat Interactive** (part of Isobar). Founded in 1968, Carat has become the world's largest independent communications specialist and the market-leader in digital media solutions. Carat Interactive is the only independent media agency network in the world. Carat's core belief is that communications have the ability to transform clients businesses. Kasper will give an exciting presentation on new digital media and communication.



**Note:** the evening will be conducted in both English & Danish.

<b>Time:</b>	17:45	Arrival
	18:00	Sandwiches & Networking
	18:30	Introduction to JCI and JCICI
	19:00	Eva Berneke, TDC
	20:00	Tea / coffee break
	20:15	Kasper Åkerlund, Carat Interactive
	21:15	Regional news & Networking
	22:00	Meeting ends
<b>Place:</b>	TDC House, Tegholmegade 1 - 2450 København SV	
<b>Price:</b>	150 DKK for JCI members – <u>guests are free of charge for this event!!</u> The amount should be paid to JCICI account: <b>9070-1621 927 848</b> at the <b>latest 21<sup>st</sup> of April</b>	
<b>Sign up:</b>	Please mail to <a href="mailto:network@jcici.org">network@jcici.org</a> to confirm your attendance by <b>21<sup>st</sup> of April</b> . If any questions call Anuschka Hoven at: 40 15 76 66. Registration is only valid on receipt of e-mail including name, company and telephone number.	

**Junior Chamber International Copenhagen International**  
 Worldwide Federation of Young Leaders and Entrepreneurs